

Enviro Lac Gauvreau

Strategic Plan 2025-2030

Our Vision

A clean, healthy and environmentally sustainable Lac Gauvreau within a flourishing broader ecosystem.

Our Mission

We will work with property occupants, our partners, other stakeholders and the lake community to protect and improve Lac Gauvreau as part of a clean, healthy and sustainable ecosystem for all to use and enjoy responsibly. We will do this through information-gathering, increasing public awareness, undertaking preventative and remedial activities and advocating with public authorities.

Our Overarching Objectives

(from Art 2 of the Association Bylaws)

The objectives of the Association shall be to improve the water quality of Lac Gauvreau and to protect the lake environment by undertaking or promoting actions that include but are not limited to:

- a. Acquiring a thorough knowledge of Lac Gauvreau and the drainage basin that supplies it.
- b. Rigorous monitoring of all factors that could have a negative impact on the lake environment.
- c. Fostering public awareness of issues threatening the health of the lake and of the importance of the lake environment generally.
- d. Promoting environmentally responsible practices among property owners surrounding Lac Gauvreau and users of Lac Gauvreau generally.
- e. Adopting and implementing activities, projects and measures designed to maintain and improve the lake environment; and
- f. Advocating with responsible authorities for the adoption and harmonization of measures to improve the health of Lac Gauvreau and lakes in the Outaouais region generally.

Strategic Priorities 2025-2030

A. Information-gathering and Monitoring

Strategic Priority 1: Regularly collect data and develop a thorough knowledge of Lac Gauvreau and its watershed, including monitoring water quality and determining the factors affecting its ecological functionality.

B. Public Awareness, Communication and Advocacy

Strategic Priority 2: Regularly share information and communicate by various means with members, property occupants, governments and other stakeholders on issues relating to the health of the lake and the work of the association.

Strategic Priority 3: Establish partnerships with other lake associations.

Strategic Priority 4: Lobby governments on issues of mutual concern.

C. Preventative and Remedial Activities

Strategic Priority 5: Develop and implement a strategy to improve the ecological integrity of the lake.

Strategic Priority 6: Prevent and control invasive species from taking hold or worsening in the lake.

Strategic Priority 7: Facilitate coordinated preventative and remedial action and greater active engagement by property occupants, users and other stakeholders in the protection of the lake.

D. Effective Leadership, Governance and Resourcing

Strategic Priority 8: Maintain and improve the operating and administrative systems, facilities and infrastructure of the association.

Strategic Priority 9: Ensure a consistently strong board with diverse skill sets and interests.

Strategic Priority 10: Consider implementing a process to define, recruit and fund paid staff to assist in the administration of the board and its activities.

Strategic Priority 11: Increase membership and general engagement by stakeholders in the work of the association.

Strategic Priority 12: Seek government grants and other financial support for various association projects and activities.

As approved by the Board of Directors, February 12, 2025.